

2018-2019 Xerox® Production Portfolio

Intelligent Solutions for a Transforming World



Xerox Business Development Support Drive Growth, Promote and Transform Your Business





This website provides one-stop access for Xerox production print customers to business-building resources, industry insights and business development webinars.

It's also your connection with the Xerox Premier Partners Global Network to find a digital print partner with the right experience and equipment for your needs.



XEROX CUSTOMER BUSINESS DEVELOPMENT PROGRAM

More than 100 resources, tools and professional services designed to support efforts such as sales and marketing, business planning, operations and new application development. Customers have access to:

- Xerox® ProfitAccelerator® and ProfitQuick® digital business tools and kits to create marketing plans, calculate ROI, target vertical markets, conduct open houses, manage a sales force and more
- Consulting and training services, business development webinars and white papers/case studies



XEROX PREMIER PARTNERS GLOBAL NETWORK

A collection of the world's top printers and marketing services providers, this global network builds digital business through information sharing, innovation, insights and business collaboration.

Exclusive membership benefits include business enhancement tools, regional networking opportunities and first looks at emerging technologies and solutions.

You can expand your own capabilities, or the geographies you serve, by finding a print partner via our Global Directory. You can search by application, location, equipment and more.

For more information about our business development support, visit: **xeroxdigitalhotspot.com**

Xerox® Production Workflow and Software Solutions
Redefine the Flow of Work

INNOVATE AND GROW



WEB-TO-PRINT

Enable seamless online ordering with personalization, while increasing sales opportunities for print and non-print via the web, 24/7.

XMPie® PersonalEffect® StoreFlow™



VARIABLE DATA PUBLISHING

Create applications that deliver highvalue, relevant, 1:1 communications with unmatched throughput and print efficiency.

- Xerox® FreeFlow® Variable Information Suite
- XMPie® uDirect®
- XMPie® PersonalEffect® Print



CROSS-MEDIA MARKETING

Leverage digital media (email, web browsers, mobile apps and social media) to complement print and deliver messages through multiple diverse channels.

- XMPie® Circle®
- XMPie® uDirect® Video
- XMPie® PersonalEffect® e-Media Cloud
- XMPie® PersonalEffect® TransMedia
- Xerox® FreeFlow® Digital Publisher 🛆

INCREASE PRODUCTIVITY



AUTOMATION

Integrate multiple systems seamlessly while automating every step in the print and ePublishing process.

- Xerox[®] FreeFlow[®] Core
- Xerox® FreeFlow® Digital Publisher 🛆
- XMPie® Circle®



JOB MANAGEMENT

Automate processes across the entire fleet to get jobs in and out faster; improves output quality.

- Xerox® FreeFlow® Core
- XMPie® PersonalEffect® StoreFlow™



COLOR MANAGEMENT

Deliver consistent, accurate, repeatable and dependable color with Xerox® Confident Color.

• Xerox® IntegratedPLUS Automated Color Management 🛆



PREPRESS

Simplify job preparation activities and reduce errors with these powerful prepress tools.

- Xerox[®] FreeFlow[®] Core
- Xerox® FreeFlow Makeready®
- Xerox® FreeFlow® Express to Print
- XMPie® PersonalEffect® StoreFlow™



FEEDING AND FINISHING

Complete jobs with a professional finish be it wire bound, perfect bound, saddle stitched, folded, creased or cut. Run finishing device inline, offline, or in dual mode, providing high-speed, high-quality and high-value output.

- Xerox® and Partner Solutions
- Xerox® IntegratedPLUS Finishing Solution

Color Cut Sheet Solutions Invest with Confidence



XEROX[®] COLOR C60/C70 PRO PRINTERS

- Print speeds of up to 70 pages per minute (ppm) color and 75 ppm black and white
- Copy, fax (optional) and scan functionality
- Simple Image Quality Adjustment with useradjustable front-to-back registration, density uniformity and image transfer corrections for perfect prints
- Capture, print, store, manage and distribute with easy job flows
- Expanded application offerings such as rugged polyester labels, menus, vinyl window clings and linens
- Print server choices for fast, repeatable job programming



XEROX® VERSANT® 180 PRESS

- Print speed of up to 80 ppm with copy/scan functionality
- Compact belt fuser provides the ability to print on a wide variety of stocks from 52 to 350 gsm including envelopes
- Simple Image Quality Adjustment for push-buttoneasy front-to-back registration, density uniformity and image transfer that automatically corrects for perfect prints
- Performance Package option delivers increased speed of 80 ppm on all stocks and an inline spectrophotometer for color automation



XEROX® VERSANT® 3100 PRESS

- Automation and productivity to meet production demands with media flexibility at speeds up to 100 ppm, duplexing 350 gsm, envelope and long sheet printing
- Fully automated color and production print optimization with the Xerox-exclusive Full Width Array simplifies time-consuming tasks, including baselining the press, correcting image-to-media alignment, optimizing density uniformity, color management, profiling and calibration
- Production feeding and integrated finishing provides the ability to automate print workflow creating a wide variety of finished output, such as full bleed booklets up to 120 pages

Xerox® Versant® Presses feature Ultra-HD Resolution which combines 2400 x 2400 resolution and up to 10-bit RIP rendering, delivering four times the pixels on a page, expanding halftone screens for smoother, crisper resolution and stunning image quality.

Color Cut Sheet Solutions





XEROX® IRIDESSE™ **PRODUCTION PRESS**

- Proud recipient of the 2018 PIA InterTech Award for Xerox® Color FLX Technology innovation and graphic communication new business impact potential with digital specialty effects
- Color FLX Technology that utilizes up to six color stations, CMYK and Specialty Dry Inks including Silver, Gold, White and/or Clear in a single pass with "spot on" registration
- Six color speed at 120 ppm (letter/A4) with production automation using functions like EZ Press Check, EZ Swap and Full Width Array alignment, profiling and calibration
- Wide media latitude on coated and uncoated stocks from 52-400 gsm with sheet lengths up to 47.24" (1.2 meter) and 28.5" (729 mm) auto-duplex, plus Mixed Media Xceleration (MMX) for optimized productivity

XEROX® iGEN® 5 **PRESS**

- The optional 5th print station enables you to extend the press's gamut with Orange, Green or Blue to match over 90% of the PANTONE® PLUS Coated Library
- White or Clear Dry Ink in the 5th print station will create unique digital print enhancements on high-value applications
- Quality and productivity are guaranteed with advanced automation that inhabits the press from beginning to end
- The press design allows you to select the exact configuration you need—speed, four or five print stations, and feeding/finishing that meets your production and application requirements
- The optional Thick Stock Capability expands media latitude up to 24 pt/610 microns

TAKE YOUR PRINT BEYOND CMYK

- Learn how to transform color into opportunities to differentiate, drive growth and ignite remarkable results.
- Take a closer look at how digital enhancements with the Xerox® Iridesse™ Production Press and the Xerox iGen® 5 Press are breathing new life into printing applications.
- Learn more about our Specialty Dry Inks: xerox.com/specialtydryinks







XEROX® BRENVA® HD PRODUCTION INKJET PRESS

- The versatility of a cut sheet press with the economics of aqueous inkjet, helping reduce overall print costs
- Four distinct drop sizes used to ensure consistent, vibrant quality and smoother text and fine lines while giving print providers the flexibility to manage ink usage
- Automated missing jet detection and correction guards the quality of your prints every time the press is used
- Inline spectrophotometer automates press linearization and the creation of custom profiles for the full range of paper stocks
- Advanced process controls ensure real-time image quality corrections, paper-handling consistency and overall press optimization
- New optional speed kit enables productivity up to 300 impressions per minute

PRINT FEEDING AND FINISHING SOLUTIONS

With the wide range of sheet feeding, roll feeding and print finishing solutions available for your Xerox® production equipment, you can add the capabilities that best suit your job mix and improve your digital printing workflow.

Learn more at xerox.com/finishing

Color Continuous Feed/Inkjet Invest with Confidence



XEROX[®] TRIVOR[®] 2400 HIGH DENSITY MONO INKJET PRESS

- Printing speeds up to 656 feet per minute (200 meters per minute)
- High Density, aqueous pigmented ink for highquality printing on low-cost, untreated plain paper or a full range of inkjet treated and matte coated stocks
- Four resolutions: 360 x 600 dpi, 600 x 600 dpi, 1200 x 600 dpi, VHQ mode and five drop volumes: 3, 6, 9, 11, 13 picoliters
- Recommended duty cycle:
 Up to 68 million mono letter/A4 ipm
- Field upgradable to color configuration

XEROX[®] TRIVOR[®] 2400 HIGH DENSITY COLOR INKJET PRESS

- Printing speeds up to 551 feet per minute (168 meters per minute)
- High Density, aqueous pigmented ink for highquality printing on low-cost, untreated plain paper or a full range of inkjet treated and matte coated stocks
- Three resolutions: 360 x 600 dpi, 600 x 600 dpi, 1200 x 600 dpi and five drop volumes: 3, 6, 9, 11. 13 picoliters
- Recommended duty cycle:
 Up to 57 million color letter/A4 ipm
- Field upgradable to High Fusion configuration

XEROX[®] TRIVOR[®] 2400 HIGH FUSION INKJET PRESS

- Printing speeds up to 328 feet per minute (100 meters per minute), color uncoated; up to 250 feet per minute (76 meters per minute), color coated
- High Fusion, specially formulated aqueous inks achieve outstanding visual resolution on full range of standard offset coated stocks, including matte, silk and gloss
- Print directly to offset coated papers without the use of primers, treatments or coatings for less complexity and low-cost prints
- Two resolutions: 600 x 600 dpi, 1200 x 600 dpi and three drop volumes: 3, 6, 9 picoliters
- Recommended duty cycle:
 Up to 30 million color letter/A4 ipm

The Xerox® Trivor® and Xerox® Rialto® Presses have the highest performance, single engine duplex system in the industry with the smallest footprint.

Color Continuous Feed/Inkjet



XEROX® RIALTO® 900 INKJET PRESS

- Printing speeds up to 157 feet per minute (48 meters per minute)
- Simplify production with a press designed from the ground up for green button ease-of-use
- Deliver new high-value applications with stunning image quality using the new inline dynamic perforator
- Scale up to continuous productivity with the new dual high capacity stacker
- Recommended duty cycle: 1.5 to 5 million letter/A4 images per month (in CMYK, 600 x 600 dpi resolution)



XEROX® IMPIKA® REFERENCE INKJET PRESS

- Printing speeds range from 164 to 417 feet per minute (50 to 127 meters per minute)
- High Density, aqueous pigmented ink for high-quality printing
- Configurations range from 1-up single engine duplex to dual engine 2-up duplex; fully upgradable
- Optional MICR printing
- Three resolutions: 360 x 600 dpi, 600 x 600 dpi, 1200 x 600 dpi and five drop volumes: 3, 6, 9, 11, 13 picoliters
- Recommended duty cycle: 2 to 35 million letter/ A4 images per month (in CMYK, 600 x 600 dpi resolution)



XEROX® IMPIKA® EVOLUTION INKJET PRESS

- Printing speeds range from 164 to 833 feet per minute (50 to 254 meters per minute)
- High Density, aqueous pigmented ink for high-quality printing
- Very High Quality (VHQ) mode combines two drop sizes to optimize visual resolution for direct mail and loyalty applications
- Three resolutions: 360 x 600 dpi, 600 x 600 dpi, 1200 x 600 dpi and five drop volumes:
 3, 6, 9, 11, 13 picoliters
- Recommended duty cycle: 4 to 70 million letter/ A4 images per month (in CMYK, 600 x 600 dpi resolution)

Combine the versatility of cut sheet with the economics of inkjet. See the Xerox® Brenva® HD Production Inkjet Press on Page 9.

Monochrome Solutions Invest with Confidence

Monochrome Solutions



XEROX® D95A/D110/D125/D136 COPIER/PRINTER AND PRINTERS

- High-speed print engines deliver output up to 100, 110, 125 and 136 ppm
- Standard color scanning (on copier/printer only) allows full-color communication via email or digital file distribution (JPEG, TIFF, PDF)
- Unparalleled ease of use
- 2400 x 2400 dpi print resolution delivers consistent, high-quality reproduction of text, solids, photos and graphics, with exceptional registration for polished, professional results
- Robust set of inline finishing options to expand application capabilities



XEROX NUVERA® EA PRODUCTION SYSTEMS

- Single-engine presses deliver output at speeds up to 100, 120, 144 or 157 ppm
- Two-engine presses deliver output at speeds up to 200, 288 or 314 ppm—extremely productive for duplex (two-sided) print jobs
- Innovative EA toner produces fine lines with maximum details
- Uninterrupted production time with load-while-run paper trays and unload-while-run stacking
- Offset-like image quality at 4800 x 600 dpi/156 lpi, on a wide range of coated, uncoated and specialty stocks
- Over a dozen inline finishing options available from simple stacking to perfect bound books



XEROX NUVERA® MX PRODUCTION SYSTEMS

- Economical, high-quality, secure MICR toner for check and transaction printing applications
- Ensures instant character recognition and consistent uniformity from check to check
- Integrity features such as Media Log and Check Production Integrity (optional) to ensure error-free prints
- Select from software and hardware options to best meet your needs and price points
- Media to match your applications—consistently high image quality on popular coated and uncoated stocks

HIGH-VALUE APPLICATIONS WITH THE XEROX® PRODUCTION PORTFOLIO

Xerox® advanced digital printing technology and services enable a wide range of applications that can fuel businesses, boost profits and strengthen client relevancy. The end-to-end capabilities of the Xerox® portfolio—from digital cut sheet to continuous feed—deliver cost savings and efficiencies in the production of high-value applications ranging from direct marketing, personalized catalogs and transactional marketing to book publishing, packaging and photo publishing.









PRINTING BEYOND PAPER SOLUTIONS

Inside the packaging space, every digital print segment is expected to see rapid growth. With packaging printing solutions ranging from smart packaging to folding cartons, Xerox can help you deliver big value to your clients and capture the huge growth that awaits.

Learn more at **xerox.com/packaging**













Learn more about how these high-value applications can drive results: xerox.com/applicationopportunity

Xerox® Production Portfolio

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Printed on the Xerox® iGen® 5 Press using McCoy 100# Silk Text and finished with a C.P. Bourg BME-x Booklet Maker For more information, please visit: xerox.com/production.

