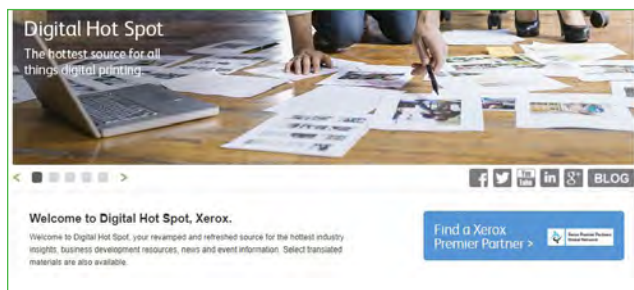# 2017–2018 Xerox® Production Portfolio

Inspiring Digital Print and Growth

xerox®

Xerox® Business Development Tools and Resources

XEROX DIGITAL HOT SPOT WEBSITE

This website provides one-stop access for Xerox production print customers to business-building resources, industry insights and business development webinars.

It's also your connection with the Xerox Premier Partners Global Network to find a digital print partner with the right experience and equipment for your needs.
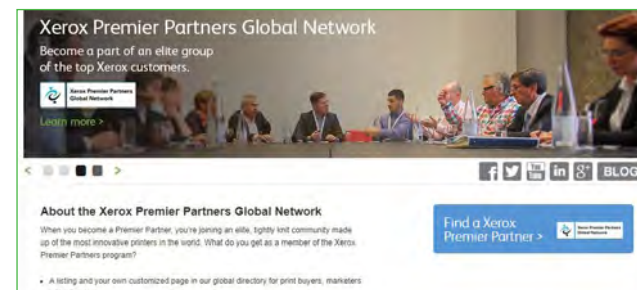
For more information about our business development support, visit:
xeroxdigitalhotspot.com

XEROX CUSTOMER BUSINESS DEVELOPMENT PROGRAM

More than 100 resources, tools and professional services designed to support efforts such as sales and marketing, business planning, operations and new application development. Customers have access to:

- Xerox® ProfitAccelerator® and ProfitQuick® digital business tools and kits to create marketing plans, calculate ROI, target vertical markets, conduct open houses, manage a sales force and more

- Consulting and training services, business development webinars and white papers/case studies

XEROX PREMIER PARTNERS GLOBAL NETWORK

A collection of the world's top printers and marketing services providers, this global network builds digital business through information sharing, innovation, insights and business collaboration.

Exclusive membership benefits include business enhancement tools, regional networking opportunities and first looks at emerging technologies and solutions.
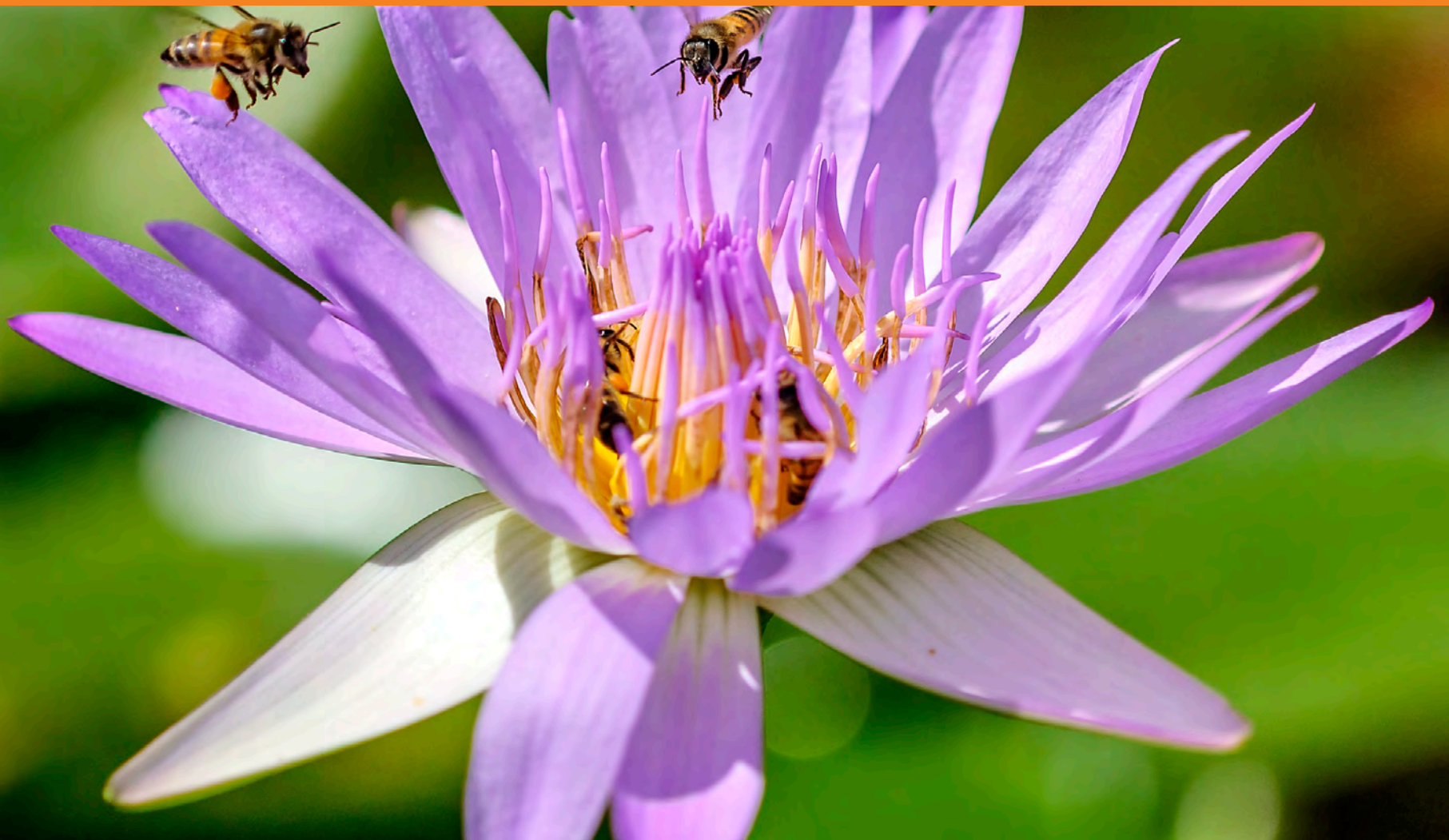
You can expand your own capabilities, or the geographies you serve, by finding a print partner via our Global Directory. You can search by application, location, equipment and more.

For more information about finding a print partner near you, visit:
www.xeroxdigitalhotspot.com/find

Xerox® Production Workflow and Software Solutions
XMPie® and FreeFlow®

INNOVATE AND GROW

WEB-TO-PRINT

Enable seamless online ordering with personalization, while increasing sales opportunities for print and non-print via the web, 24/7.

- **XMPie® PersonalEffect® StoreFlow™ Cloud** ☁
- XMPie® PersonalEffect® StoreFlow™

VARIABLE DATA PUBLISHING

Create applications that deliver high-value, relevant, 1:1 communications with unmatched throughput and print efficiency.

- Xerox® FreeFlow® VI Suite
- XMPie® uDirect®
- XMPie® PersonalEffect® Print

CROSS-MEDIA MARKETING

Leverage digital media (email, web browsers, mobile apps and social media) to complement print and deliver messages through multiple diverse channels.

- **Xerox® FreeFlow® Digital Publisher** ☁
- **XMPie® Circle®** ☁
- XMPie® uDirect® Video
- XMPie® PersonalEffect® e-Media Cloud
- XMPie® PersonalEffect® TransMedia

INCREASE PRODUCTIVITY

AUTOMATION

Integrate multiple systems seamlessly while automating every step in the print and ePublishing process.

- **Xerox® FreeFlow® Core** ☁
- **Xerox® FreeFlow® Digital Publisher** ☁
- **XMPie® Circle®** ☁

JOB MANAGEMENT

Automate processes across the entire fleet to get jobs in and out faster; improves output quality.

- **Xerox® FreeFlow® Core** ☁
- XMPie® PersonalEffect® StoreFlow™

COLOR MANAGEMENT

Deliver consistent, accurate, repeatable and dependable color with Xerox® Confident Color.

- **Xerox® IntegratedPLUS Automated Color Management** ☁
- Xerox® MatchAssure Solution

PREPRESS

Simplify job preparation activities and reduce errors with these powerful prepress tools.

- **Xerox® FreeFlow® Core** ☁
- Xerox® FreeFlow Makeready®
- Xerox® FreeFlow® Express to Print
- **XMPie® PersonalEffect® StoreFlow™ Cloud** ☁
- XMPie® PersonalEffect® StoreFlow™

FEEDING AND FINISHING

Complete jobs with a professional finish—be it wire bound, perfect bound, saddle stitched, folded, creased or cut. Run finishing device inline, offline, or in dual mode, providing high-speed, high-quality and high-value output.

- Xerox® and Partner Solutions
- Xerox® IntegratedPLUS Finishing Solution

☁ **Cloud-enabled solutions**

Color Cut Sheet Solutions

XEROX® COLOR C60/C70 PRINTERS

- Print speeds of up to 70 pages per minute (ppm) color and 75 ppm black and white

- Copy, fax (optional) and scan functionality

- Simple Image Quality Adjustment with user-adjustable front-to-back registration, density uniformity and image transfer corrections for perfect prints

- Expanded application offerings such as rugged polyester labels, menus, vinyl window clings and linens

XEROX® VERSANT® 180 PRESS

- Print speed of up to 80 ppm with copy/scan functionality

- Compact belt fuser provides the ability to print on a wide variety of stocks from 52 to 350 gsm including envelopes

- Simple Image Quality Adjustment for push-button-easy front-to-back registration, density uniformity and image transfer that automatically corrects for perfect prints

- Performance Package option delivers increased speed of 80 ppm on all stocks and an inline spectrophotometer for color automation

XEROX® VERSANT® 3100 PRESS

- Compact belt fuser drives up to 100 ppm performance from 52 to 300 gsm and up to 80 ppm performance from 301 to 350 gsm

- The standard Xerox-exclusive Full Width Array with the Automated Color Quality Suite automates time-consuming tasks, including baselining the press, image-to-media alignment, density uniformity, color management, profiling and calibration

- Production feeding and integrated finishing provides the ability to automate print workflow creating a wide variety of finished output, such as full bleed booklets up to 120 pages

Xerox® Versant® Presses feature Ultra-HD Resolution which combines 2400 x 2400 resolution and up to 10-bit RIP rendering, delivering four times the pixels on a page expanding halftone screens for smoother, crisper resolution and stunning image quality.

Color Cut Sheet Solutions

XEROX® COLOR 800i/1000i PRESSES

- Productivity at 80 ppm/100ppm with industry-leading Overall Equipment Effectiveness (OEE) for digital press availability and performance

- An optional Specialty Dry Ink fifth station enables metallic Gold, Silver or Clear Dry Ink effects driving new, high-value applications

- Xerox® Automated Color Quality Suite of Tools with the exclusive Full Width Array for automated calibration, profiling and color matching plus density uniformity and image to media registration adjustments

- Proud recipient of the 2016 PIA InterTech Award for technological innovation and business changing potential for digital print enhancements using Metallic Dry inks

XEROX® iGEN® 5 PRESS

- The optional 5th print station enables you to extend the press' gamut with Orange, Green or Blue to match over 90% of the PANTONE PLUS Coated Library

- White or Clear Dry Ink in the 5th print station will create unique digital print enhancements on high-value applications

- Quality and productivity are guaranteed with advanced automation that inhabits the press from beginning to end

- The press design allows you to select the exact configuration you need—speed, four or five print stations, and feeding/finishing that meets your production and application requirements

- The optional Thick Stock Capability expands media latitude up to 24 pt/610 microns

XEROX® BRENVA® HD PRODUCTION INKJET PRESS

- The versatility of a cut sheet press with the economics of aqueous inkjet, helping reduce overall print costs

- Four distinct drop sizes used to ensure consistent, vibrant quality and smoother text and fine lines

- Automated missing jet detection and correction guards the quality of your prints every time the press is used

- Inline spectrophotometer—automates press linearization and the creation of custom profiles for the full range of paper stocks

- Advanced process controls ensure real time image quality corrections, paper-handling consistency and overall press optimization

PRINTING BEYOND PAPER SOLUTIONS

- Xerox® Direct to Object Inkjet Printer for the personalization of three-dimensional objects by printing directly onto a wide variety of non-porous materials—plastics, glass, metals and ceramics—with smooth, rough, or slightly contoured surfaces

- Xerox® Production Press for Plastic Films and Substrates delivers bright, vivid colors on a variety of plastic substrates with an image area width up to 20.1 inches

- Xerox® Printed Memory is a low cost way of adding intelligence to products with functional memory manufactured on a thin, flexible substrate

Color Continuous Feed

XEROX® RIALTO™ 900 INKJET PRESS

- Printing speeds up to 157 feet per minute (48 meters per minute)

- Simplify production with a press designed from the ground up for green button ease-of-use

- Deliver new high-value applications with stunning image quality using the new inline dynamic perforator

- Scale up to continuous productivity with the new dual high capacity stacker

- Recommended duty cycle: 1.5 to 5 million letter/A4 images per month (in CMYK, 600 x 600 dpi resolution)

XEROX® TRIVOR® 2400 HIGH DENSITY INKJET PRESS

- Printing speeds range from 164 to 656 feet per minute (50 to 200 meters per minute)

- High Density, aqueous pigmented ink for high-quality printing on low cost, untreated plain paper or a full range of inkjet treated and matte coated stocks

- Three resolutions: 360 x 600 dpi, 600 x 600 dpi, 1200 x 600 dpi and five drop volumes: 3, 6, 9, 11, 13 picoliters

- Recommended duty cycle: 4 to 35 million letter/A4 images per month (in CMYK, 600 x 600 dpi resolution)

XEROX® TRIVOR® 2400 HIGH FUSION INKJET PRESS

- Printing speeds up to 250 feet per minute (76 meters per minute)

- High Fusion, specially formulated aqueous inks achieve outstanding visual resolution on full range of standard offset coated stocks, including matte, silk and gloss

- Print directly to offset coated papers without the use of primers, treatments or coatings for less complexity and low cost prints

- Recommended duty cycle: 4 to 25 million letter/A4 images per month

The Xerox® Rialto™ and Xerox® Trivor® Presses have the highest performance, single engine duplex system in the industry with the smallest footprint.

Color Continuous Feed

XEROX® IMPIKA® REFERENCE INKJET PRESS

- Printing speeds range from 164 to 417 feet per minute (50 to 127 meters per minute)

- High Density, aqueous pigmented ink for high-quality printing

- Configurations range from 1-up single engine duplex to dual engine 2-up duplex; fully upgradeable

- Optional MICR printing

- Three resolutions: 360 x 600 dpi, 600 x 600 dpi, 1200 x 600 dpi and five drop volumes: 3, 6, 9, 11, 13 picoliters

- Recommended duty cycle: 2 to 35 million letter/A4 images per month (in CMYK, 600 x 600 dpi resolution)

XEROX® IMPIKA® EVOLUTION INKJET PRESS

- Printing speeds range from 164 to 833 feet per minute (50 to 254 meters per minute)

- High Density, aqueous pigmented ink for high-quality printing

- Very High Quality (VHQ) mode combines two drop sizes to optimize visual resolution for direct mail and loyalty applications

- Three resolutions: 360 x 600 dpi, 600 x 600 dpi, 1200 x 600 dpi and five drop volumes: 3, 6, 9, 11, 13 picoliters

- Recommended duty cycle: 4 to 70 million letter/A4 images per month (in CMYK, 600 x 600 dpi resolution)
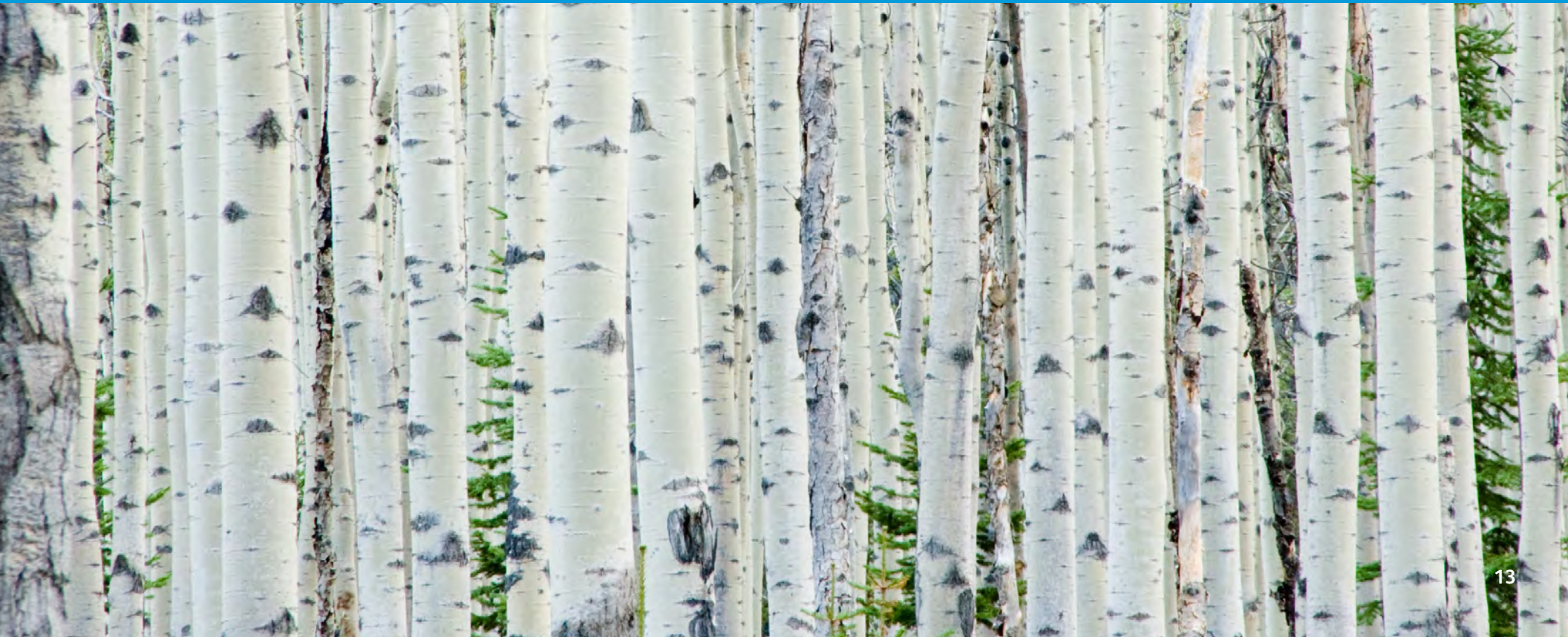
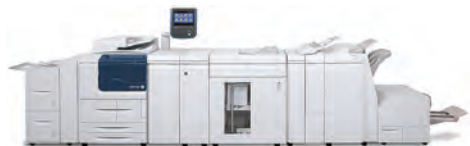## XEROX® CiPRESS® 325/500 PRODUCTION INKJET SYSTEMS

- Waterless ink technology delivers predictable and consistent color on uncoated, low-cost, plain offset papers, including lightweight papers (less than 50 gsm)

- Fully automated missing-jet detection and correction, registration adjustments and print head maintenance ensure high-quality prints

- 20.5" width supports two-up duplex four-color CMYK printing, plus MICR option

- Output speeds at 325 or 500 feet per minute (100 or 152 meters per minute) with 600 x 600 or 600 x 400 resolution to maximize productivity

Monochrome Solutions

Monochrome Solutions

XEROX® D95A/D110/D125/D136 COPIER/PRINTER AND PRINTERS

- High-speed print engines deliver output up to 100, 110, 125 and 136 ppm

- Standard color scanning (on copier-printer only) allows full-color communication via email or digital file distribution (JPEG, TIFF, PDF)

- Unparalleled ease of use

- 2400 x 2400 dpi print resolution delivers consistent, high-quality reproduction of text, solids, photos and graphics, with exceptional registration for polished, professional results

- Robust set of inline finishing options to expand application capabilities

XEROX NUVERA® 100/120/144/157 EA PRODUCTION SYSTEMS

- Innovative EA toner produces fine lines with maximum details

- Uninterrupted production time with load-while-run paper trays and unload-while-run stacking

- Offset-like image quality at 4800 x 600 dpi/156 lpi

XEROX NUVERA® 200/288/314 EA PERFECTING PRODUCTION SYSTEMS

- Extremely productive at 314 duplexed images per minute

- Outstanding image quality on coated, uncoated and specialty stocks

- Over a dozen inline finishing options available—from simple stacking to perfect bound books
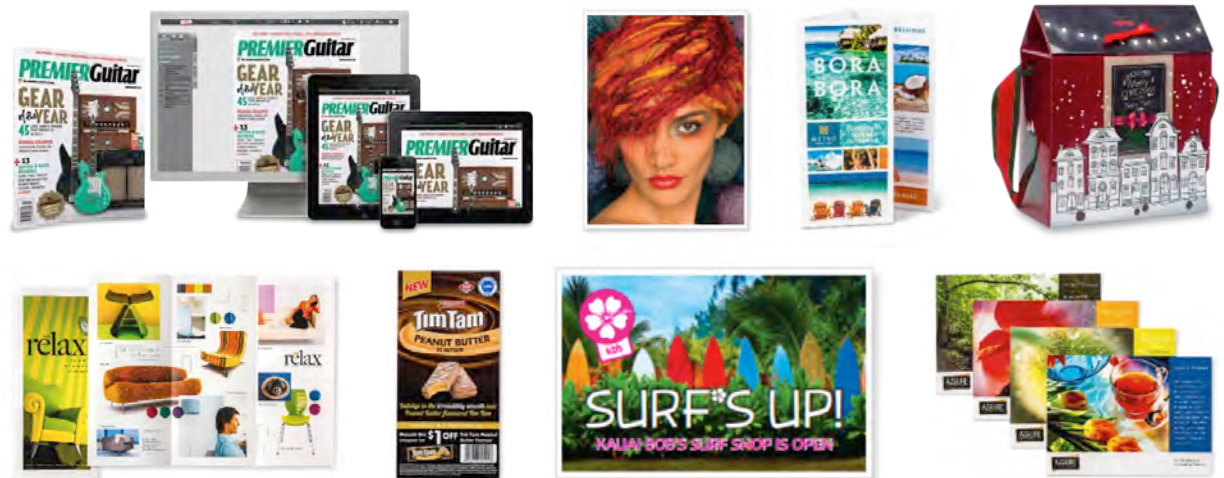
XEROX NUVERA® MX PRODUCTION SYSTEMS

- Integrity features such as Media Log and Check Production Integrity (optional) to ensure error free prints

- Select from software and hardware options to best meet your needs and price points

- Media to match your applications—consistently high image quality on popular coated and uncoated stocks

High Value Applications with the Xerox® Production Portfolio

Xerox® advanced digital printing technology and services enable a wide range of applications that can fuel businesses, boost profits and strengthen client relevancy. The end-to-end capabilities of the Xerox® portfolio – from digital cut sheet to continuous feed – deliver cost savings and efficiencies in the production of high-value applications ranging from direct marketing, personalized catalogs and transactional marketing to book publishing, packaging and photo publishing.

Xerox® Production Portfolio

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Discuss industry insights:
Digital Printing Hot Spot Blog
› digitalprinting.blogs.xerox.com

Visit our YouTube channel
› youtube.com/xeroxcorp

Printed on the Xerox® iGen® 5 Press using McCoy 100#
Silk Text and finished with a C.P. Bourg GM-e-Booklet Maker.
For more information, please visit **www.xerox.com/production**.

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